

Selsey Dementia Action Alliance – Rolling Action Plan

Updated: February 2020

Ser No	Action	Notes	Progress
1	Selsey Carers to undertake Dementia Friends training.	This action now included in Item 2	Selsey Carers are now included in the ongoing drive to increase attendance at Dementia Friends sessions.
2	Hold Dementia Friend Sessions	-	Continuing Dementia Friend sessions are resulting in a growing number of those who have attended. Sessions for The Academy and local businesses were well received. The timing of the late-afternoon sessions on Mondays was not popular and they have been discontinued. However, sessions can be provided on request and the aim now for 2020 is to create 100 new Dementia Friends.
3	Confirm existing SDAA membership and recruit new members.	-	There is some doubt about which organisations are formally SDAA members. Membership is being confirmed and the Dementia Action website being updated as required. The SDAA now has 24 accredited member organisations.
4	Recruit local businesses and other organisations into Dementia-Friendly programme	-	Recruiting local businesses as SDAA members was proving a slow process; more effort is being applied to achieving an improvement. A flyer giving simple advice on communicating with people living with dementia is being prepared and will be delivered to all the shops in Selsey with an invitation to contact Selsey Care Shop if they wish to know more.
5	Involve young people.	-	Dementia Friends sessions have been held in The Academy and it is anticipated that there will soon be three teams of young people regularly visiting those living with dementia in local Care Homes. The Dementia friends sessions in The Academy continue.
6	Expand SDAA activities into Manhood Peninsula.	-	Partnerships with other local communities continue to grow with 'Singing Memories', an Ambling Group in Birdham and a growing daily phone call service in Bracklesham and the Witterings. A number of other projects are being pursued including a Lunch Club and other activities. We are now working closely with Wayfinders (see Item 10) as well as East Wittering & Bracklesham and Earnley Parish Councils.
7	Assess feasibility of introducing a Tuk Tuk (a motorised rickshaw) for outings.	Action closed	Potential sponsor for this project decided not to go ahead. No further action intended unless a new opportunity should arise.

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8	Develop SCF Workshops by purchase of equipment.	Action closed. Transferred to Achievements	Trials with the printing equipment purchased led to ongoing Craft Workshops which included printing on t-shirts, mugs and other items.
9	Develop and implement methodology for evaluating the quantitative and qualitative improvement of services introduced, particularly with "Dragons' Den" funding.	Action closed. Transferred to Achievements	Evaluation of the improvement in services required to satisfy the 'Dragon's Den' funding award was based on quantitative records, visitor's comments, the SDAA Coordinator's records and professional feedback. A final report had been submitted to 'Dragon's Den' and the project was now successfully completed; use of the performance indicators will continue.
10	Encourage Crablands Bowling Club to become dementia-friendly.	Action closed. Transferred to Achievements	The club now welcomes those living with dementia and their carers; we understand that visiting clubs have been impressed and interested that Crablands is now dementia-friendly.
11	Consider extending 'Good Morning Selsey' to the wider Manhood Peninsula.	Action closed Transferred to Achievements	The daily telephone call service for Bracklesham and the Witterings commenced on 1 st September 2019 as 'Your Good Morning Call'. It is operating from a small office which is open to visitors who, where appropriate, will be signposted to the Selsey Care Shop. Further activities are being planned and we are assisting as necessary.
12	Utilise Selsey Medical Practice's screens to advertise SDAA and Selsey Care Shop services and activities.	Action closed. Transferred to Achievements	A Powerpoint presentation is now running on SMP's screens and, in future, will be updated as required.
13	Develop a project to give more attention to the spiritual care of people with dementia.	-	'Return to Sunday School' aims to replicate Sunday Schools of the mid-1900s, with an emphasis on singing. Three trial sessions were held at East Beach Church in 2019 and a future programme is planned, the first session on 29 th April.
14	Form a Men's Group for those living with dementia.	-	Men are sometimes difficult to attract to social events but the SDAA Men's Group is now very successfully established with good attendance. A similar Ladies' Group is being developed. In addition, a Mens' Carers Brunch Group is attracting male dementia carers.
15	Establish links with 'Wayfinders' the Sage House Outreach Project in the Manhood Peninsula.	Action closed. Transferred to Achievements	Links established and ongoing discussions are aimed at harmonising efforts to avoid duplication and to seek efficiency and effectiveness in the services delivered.

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16	Determine the need to provide continuing support, and the nature of that support, for carers whose loved ones have become permanent Care Home residents.	-	
	Arrange participation in the 75 th VE Day Commemoration	-	