

Selsey Dementia Action Alliance – Achievements

Updated: February 2020

Action	Outcome
Form Forget-Me-Not Working Group.	Forget-Me-Not Working Group formed March 2017 to drive forward Selsey's dementia-friendly community project which was affiliated to Chichester Dementia Action Alliance and registered with Alzheimer's Society.
Hold Showcase Event.	Showcase event held in September 2017 to introduce Forget-Me-Not to the local community. Its success led to formation of Selsey Dementia Action Alliance (SDAA) in early-2018 - now registered with Alzheimer's Society and National Dementia Alliance.
Expand Selsey Community Watch's befriending activity.	Selsey Community Watch's existing befriending activity expanded to cater for people with dementia and has continued to grow.
Set up 'Shoptalk' in 'The Shop'.	Dementia-friendly tea, cake and chat sessions now held twice-monthly in a safe and friendly cafe environment for those with dementia and their carers. From January 2019, these sessions will be held twice-monthly in 'The Shop' and twice-monthly in the Selsey Care Shop.
Establish a training programme for Dementia Champions and Friends.	Ongoing information and training sessions have led to an increasing number of Dementia Champions and Dementia Friends.
Establish working relationships with local organisations dealing professionally with dementia.	Links firmly established to local Care Managers, Selsey Medical Practice, NHS Primary Care Teams, West Sussex County Council and the local Alzheimer's Society.
Establish a part-time post for an SDAA Coordinator.	Funding obtained and appointment made for a part-time SDAA Development Coordinator who was employed for 12 months from April 2018 to extend capabilities and expand the area covered by Forget-Me-Not to the wider Manhood Peninsula.
Open Selsey Care Shop.	In July 2018, following a successful crowdfunding project, Selsey Care Shop opened in the town's High Street so that the SDAA Development Coordinator, Selsey Community Watch and Selsey Carers could be co-located and work more effectively and efficiently together.
Establish support group for dementia carers.	With the Alzheimer's Society, support group for dementia carers established and now held each month in the Methodist Church Hall.
Establish Selsey Community Forum (SCF) catering capability.	SCF Catering set up and now providing food and refreshments for SDAA and other SCF functions as required.
Take part in "Dragons' Den" funding	Took part and won! Awarded grant of £5,000 to fund SDAA support worker.

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competition.	
Review SDAA title in view of expansion into Manhood Peninsula.	In the short-term, will be achieved by addition of strapline: '.....working in partnerships across the Manhood Peninsula'.
Develop SDAA Action Plan.	SDAA Rolling Action Plan and Achievements listing developed and initially published Nov 2018.
Develop programme of support and training sessions in Selsey Care Shop.	Programme now established and will continue to evolve – a copy of the current programme is at: www.selseycommunityforum.uk/SDAA/
Develop regular befriending visits to Care Homes and private homes of people with dementia and their carers.	A rolling visit rota is now in place and volunteers visit care homes and individuals in their own homes on at least a weekly basis.
Incorporate Forget-Me-Not website into new Selsey Community Forum website.	Selsey Community Forum website now includes SDAA page: www.selseycommunityforum.uk/SDAA/
Produce monthly SDAA promotional material for publication in Local Life, Selsey Life and Senior Selsey News.	SDAA promotional material now regularly included in local publications.
Establish and maintain SDAA social media presence.	Facebook page now in place.
Set-up regular music/singing sessions for those with dementia.	Six singing sessions completed Dec 18 at Conifers Care Home. Further pilot sessions now being held in conjunction with Sussex Grange (see new action on Rolling Action Plan).
Arrange SDAA's first AGM for 26th March in Methodist Church Hall.	Well-attended AGM and First Anniversary celebration successfully held.
Strengthen ties to local churches.	Relationships with local churches now working extremely well.
Set up dementia-friendly monthly music sessions.	Music sessions are now being held on an ongoing basis at various venues.
Develop SCF Workshops by purchase of equipment.	Trials with the printing equipment purchased led to ongoing Craft Workshops which included printing on t-shirts, mugs and other items.
Develop and implement methodology for evaluating the quantitative and qualitative improvement of services introduced,	Evaluation of the improvement in services required to satisfy the 'Dragon's Den' funding award was based on quantitative records, visitor's comments, the SDAA Coordinator's records and professional feedback. A final report had been submitted to 'Dragon's Den' and the project was now successfully

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particularly with “Dragons' Den” funding.	completed; use of the performance indicators will continue.
Encourage Crablands Bowling Club to become dementia-friendly.	The club now welcomes those living with dementia and their carers; we understand that visiting clubs have been impressed and interested that Crablands is now dementia-friendly.
Consider extending 'Good Morning Selsey' to the wider Manhood Peninsula.	The daily telephone call service for Bracklesham and the Witterings commenced on 1 st September 2019 as 'Your Good Morning Call'. It is operating from a small office which is open to visitors who, where appropriate, will be signposted to the Selsey Care Shop. Further activities are being planned and we are assisting as necessary.
Utilise Selsey Medical Practice's screens to advertise SDAA and Selsey Care Shop services and activities.	A Powerpoint presentation is now running on SMP's screens and, in future, will be updated as required.
Establish links with 'Wayfinders' the Sage House Outreach Project in the Manhood Peninsula.	Links established and ongoing discussions are aimed at harmonising efforts to avoid duplication and to seek efficiency and effectiveness in the services delivered.